



expanding human possibility°

Q3 Fiscal 2024 Earnings Presentation

August 7, 2024



SAFE HARBOR STATEMENT

This presentation includes statements related to the expected future results of the company and are therefore forward-looking statements. Actual results may differ materially from those projections due to a wide range of risks and uncertainties, including those that are listed in our SEC filings.

This presentation also contains non-GAAP financial information and reconciliations to GAAP are included in the appendix. All information should be read in conjunction with our historical financial statements.

Q3 FY24 Results Highlights

- ▶ Orders up low single digits sequentially and YOY
- ▶ Reported and organic sales both down (8.4)% YOY
- ▶ Total Annual Recurring Revenue (ARR) up 17% YOY
- ▶ Segment margin of 20.8% up sequentially 180 bps, down (30) bps YOY
- ► Adjusted EPS of \$2.71, down (10%) YOY
- ▶ Achieved ~\$40M of productivity savings in Q3; on track for FY24 cost reduction target

Strong execution with sales, margin, and EPS all above our expectations

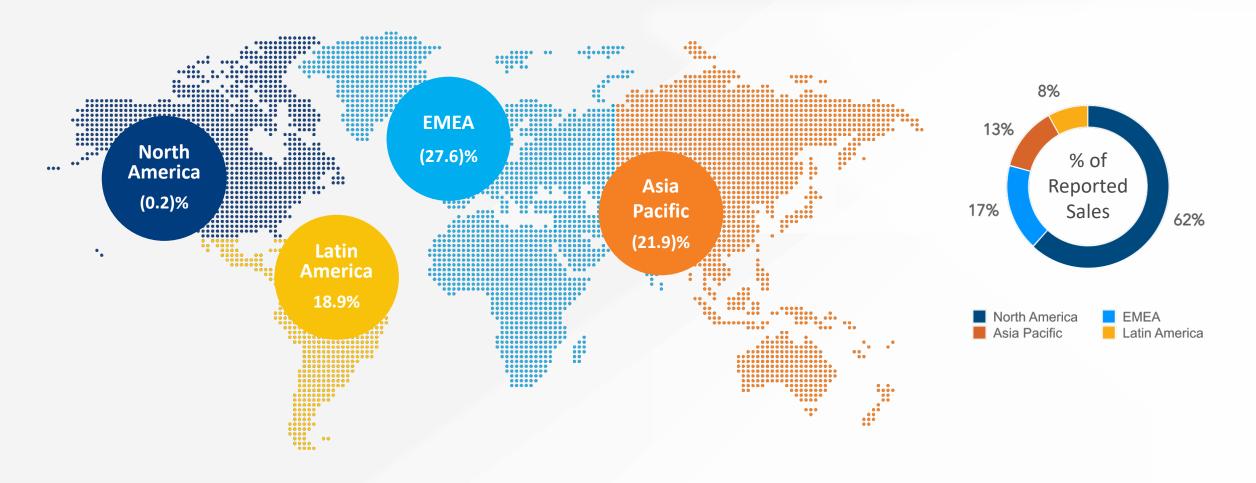
Q3 FY24 Organic Industry Segment Performance

	% of Q3 FY24 Sales	Q3 FY24 vs. Q3 FY23	Q3 FY24 vs. Q3 FY23
DISCRETE	~25%	Down high single digits	 ◆ Automotive down high teens ◆ Semiconductor down high teens ◆ e-Commerce & Warehouse Automation up high teens
HYBRID	~ 40%	Down mid teens	 ▼ Food & Beverage down mid teens ▼ Life Sciences down high teens ▼ Tire down mid teens
PROCESS	~ 35%	Flat	 ◆ Oil & Gas up low single digits ◆ Mining up high single digits ◆ Chemicals down high single digits

Note: Organic sales growth rates depicted above exclude the impact of acquisitions and currency. Arrows reflect positive/negative directional growth vs prior year.



Q3 FY24 Year-Over-Year Organic Sales Growth



Americas continue to be our strongest region in FY24

Full Year Outlook Update

- ▶ Orders of ~\$7.5B expected to be down high single digits YOY
- ▶ Total sales decline of (8.5%); organic sales decline of (10%)
 - Currency flat YOY
 - ► Acquisitions to contribute ~1.5 pts of growth
- ► Total ARR still expected to grow ~15% YOY
- ► Expect segment margin of ~19%; includes 2H cost reduction benefit of ~\$100M
- Adjusted EPS target of \$9.60, down (21%) YOY
- ► Expect Free Cash Flow conversion of ~60%

Note: Updated Guidance as of August 7, 2024

Gradual sequential orders growth in Q4 and into next year; continued focus on productivity and execution



Margin Expansion and Productivity

Enterprise Scale and Efficiency	SG&A Cost Reduction	 Drive synergies from recent acquisitions Productivity in HQ functions Streamline sales operations Leverage CoEs in low-cost locations
and Emelency	Process Efficiency	Leverage technology to redesign processes and reduce manual work
Product Cost	Direct Material Sourcing	Supplier consolidation and negotiation
Reductions	Product Redesign	Design changes to improve cost and manufacturability
	Indirect Sourcing	Supplier negotiation and optimization of IT & outside engineering spend
Indirect and	Logistics	Shift from air to ocean where applicable; logistic supplier negotiation
Supply Chain Optimization	Manufacturing Efficiency	Process improvement to increase yield and reduce manufacturing costs
	Real Estate Footprint	Space optimization and elimination of low utilization facilities
Portfolio	SKU Rationalization	Reduction of low volume/low margin SKUs
Optimization	Price Optimization	Increase price on low volume SKUs

Incremental YOY Benefit



ROK Operating Model to drive margin expansion and productivity through FY25 and beyond



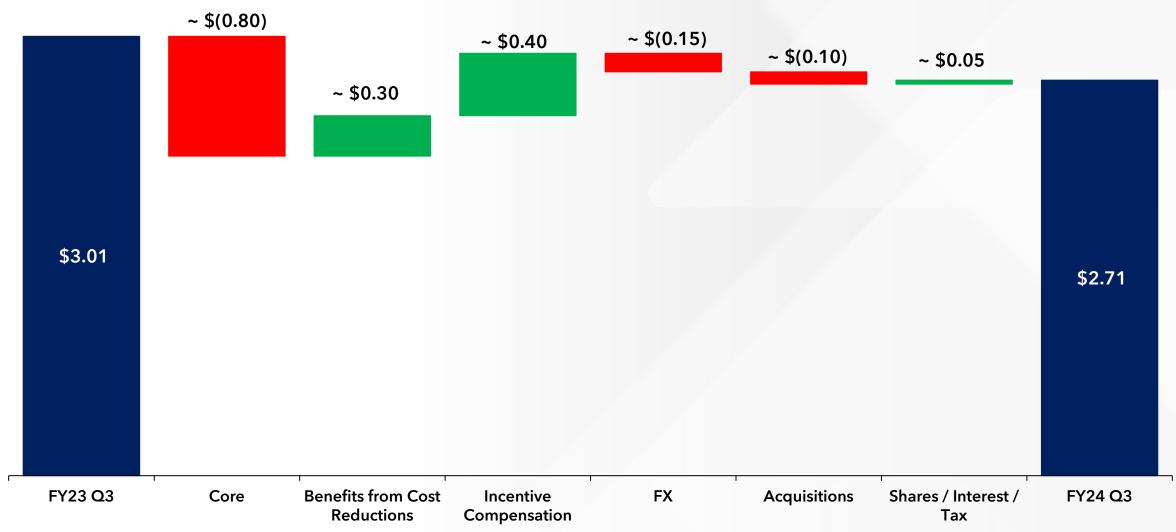
Q3 FY24 Key Financial Information (\$ in millions, except per share amounts)

	Q3 FY24	Q3 FY23	YOY B/(W)
Sales	\$2,051	\$2,239	Organic Growth (8.4) % Inorganic Growth +0.6 % Currency Translation (0.6) % Reported Growth (8.4) %
Segment Operating Margin	20.8%	21.1%	(30) bps
Corporate and Other	\$29	\$32	\$3
Adjusted EPS	\$2.71	\$3.01	(10)%
Adjusted Effective Tax Rate	13.3%	14.1%	0.8 pts
Free Cash Flow	\$238	\$240	\$(2)

Q3 FY24 Segment Results

Segment Operating Margin Segment Highlights Sales (\$ in millions; YOY growth %) Organic (1.2)% Higher segment margin YOY driven by positive 20.2% Intelligent price/cost, lower incentive compensation, and the +0.7 % Inorganic \$957M **Devices** +340 bps YOY benefits of cost reduction actions, offset by lower sales Currency (0.6)%volume. +370 bps Seq Reported (1.1)% Lower segment margin driven by lower sales volume, Organic (31.3) % 23.6% partially offset by positive price/cost, lower incentive Software compensation, and the benefits from cost reduction Inorganic \$512M (1120) bps YOY actions. & Control (0.5)%Currency (210) bps Seq Q3 margin was higher than expected due to better sales Reported (31.8) % and favorable mix. Book-to-bill of 1.00 Organic +11.3 % 19.3% Higher segment margin driven by lower incentive Lifecycle Inorganic +1.3 % \$581M +1,000 bps YOY compensation, higher sales volume, strong project **Services** (0.8)%Currency execution, and ongoing savings from the prior year +270 bps Seq structural actions. Reported +11.8 %

Q3 FY23 to Q3 FY24 Adjusted EPS Walk





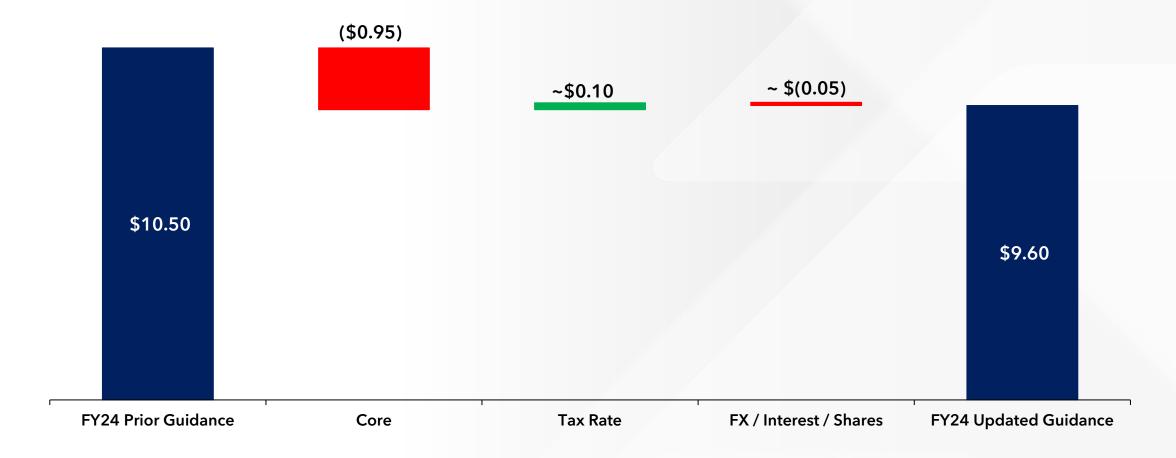
Fiscal Year 2024 Guidance

	Updated Guidance	Prior Guidance
Sales Midpoint	~ \$8.3B	~ \$8.6B
Organic Growth	~ (10.0)%	~ (8.0)% - (6.0)%
Inorganic Growth	~ 1.5%	~ 1.5%
Currency Translation	~ 0.0%	~ 0.5%
Segment Operating Margin	~ 19.0%	~ 20.0%
Adjusted Effective Tax Rate	~ 16.0%	~ 17.0%
Adjusted EPS Target	~ \$9.60	\$10.00 - \$11.00
Free Cash Flow Conversion	~ 60%	~ 80%

Note: Updated Guidance as of August 7, 2024; Prior Guidance as of April 7, 2024



FY24 Updated vs Prior Guidance Adjusted EPS Walk



Adjusted EPS excludes 2nd half restructuring charges





expanding human possibility°

Q3 Fiscal 2024 Earnings Presentation

August 7, 2024



Appendix

FY24 Organic Industry Segment Outlook

	% of FY24 Sales	FY24 vs. FY23	Assumptions at Guidance	B/(W) vs. Prior Guidance
DISCRETE	~25%	Down mid teens	 ★ Automotive down ~20% ★ Semiconductor down high teens ◆ e-Commerce & Warehouse Automation flat 	_
HYBRID	~40%	Down mid teens	 ▼ Food & Beverage down high teens ▼ Life Sciences down low teens ▼ Tire down high single digits 	_
P R O C E S S	~35%	Flat	 ↑ Oil & Gas up high single digits ↑ Mining up low single digits † Chemicals down high single digits 	_

Note: Organic sales growth rates depicted above exclude the impact of acquisitions and currency. Arrows reflect positive/negative directional growth vs prior year.



Industry Segmentation

% of FY23 Sales







of sales





~35% of sales

~10% Automotive

~5% Semiconductor

~5% e-Commerce & Warehouse

Automation

~5% General Industries

- Printing & Publishing
- ► Fiber & Textiles
- Airports
- Marine
- Glass
- AerospaceOther Discrete

- ~20% Food & Beverage
- ~5% Life Sciences
- ~5% Household & Personal Care
- ~5% Tire
- ~5% Eco Industrial
 - ▶ Water / Wastewater
 - ▶ Waste Management
 - Mass Transit
 - ► Renewable Energy

~10% Oil & Gas

PROCESS

~5% Mining

~5% Metals

~5% Chemicals

~5% Pulp & Paper

~5% Other Process

Q3 FY24 Results: Summary

		Three Mo	nths End	ed	
(\$ in millions, except per share amounts)	Q3 2024			Q3 2023	
Total Sales	\$	2,050.6	\$	2,238.7	
Total segment operating earnings	\$	426.5	\$	473.0	
Purchase accounting depreciation and amortization		(35.6)		(27.2)	
Corporate and other		(28.6)		(32.3)	
Non-operating pension and postretirement benefit credit		4.9		5.5	
Change in fair value of investments (1)		(5.0)		85.7	
Restructuring charges		(69.8)		_	
Interest expense, net		(37.4)		(32.9)	
Income tax provision		(23.9)		(73.1)	
Net income	\$	231.1	\$	398.7	
Net loss attributable to noncontrolling interests		(0.9)		(1.5)	
Net income attributable to Rockwell Automation	\$	232.0	\$	400.2	
<u>Adjustments</u>					
Non-operating pension and postretirement credit, net of tax	\$	(3.9)	\$	(4.3)	
Purchase accounting depreciation and amortization attributable to Rockwell Automation, net of tax		27.2		18.2	
Change in fair value of investments, net of tax (1)		3.8		(65.0)	
Restructuring charges, net of tax		52.2	\$	_	
Adjusted income	\$	311.3	\$	349.1	
Adjusted EPS	\$	2.71	\$	3.01	
Average Diluted Shares		114.2		115.6	

⁽¹⁾ Amount in the three months ended June 30, 2023 primarily relates to the change in fair value of our previous investment in PTC.



Free Cash Flow	Three Months Ended Nine Month Ended			I				
(\$ in millions)	C	3 2024		Q3 2023	Q3 2024			3 2023
Net Income	\$	231.1	\$	398.7	\$	709.1	\$	1,072.3
Depreciation/Amortization		78.5		62.1		236.2		182.0
Change in Fair Value of Investments (1)		5.0		(85.7)		(0.9)		(289.3)
Retirement Benefits Expense		4.5		4.1		13.5		118.5
Receivables/Inventory/Payables		9.2		(292.5)		86.1		(799.7)
Compensation and Benefits		(12.3)		60.8		(297.1)		74.9
Pension Contributions		(6.7)		(5.1)		(18.7)		(18.5)
Income Taxes		(65.9)		(18.4)		(293.7)		(49.2)
Other		35.7		157.7		(3.0)		244.1
Cash Flow From Operations		279.1		281.7		431.5		535.1
Capital Expenditures		(40.7)		(41.6)		(159.8)		(97.3)
Free Cash Flow	\$	238.4	\$	240.1	\$	271.7	\$	437.8
Adjusted Income	\$	311.3	\$	349.1	\$	835.3	\$	984.5
Free Cash Flow Conversion		77 %		69 %		33 %		44 %



⁽¹⁾ Amount in the three and nine months ended June 30, 2023, primarily relates to the change in fair value of our previous investment in PTC.

Organic Sales

(\$ in millions)

2024	4		2023				
fect of ions(e)	Effect of Changes in Currency(d)	Organic Sales(b)	Reported Sales(c)	Reported Sales Growth (a)/(c)	Less: Effect of Acquisitions (e)/(c)	Effect of Changes in Currency (d)/(c)	Organic Sales Growth (b)/(c)

	Reported Sales(a)		Effect of isitions(e)
North America	\$ 1,268.4	\$	12.0
EMEA	355.3		0.9
Asia Pacific	260.9		0.4
Latin America	 166.0		0.3
Total	\$ 2,050.6	\$	13.6

Reported Sales(a)	Effect of sitions(e)	Ch	Effect of nanges in rrency(d)	Organic Sales(b)	Reported Sales(c)	Reported Sa Growth (a)/(c)
\$ 1,268.4	\$ 12.0	\$	(2.4)	\$ 1,258.8	\$ 1,260.9	0.6%
355.3	0.9		(3.7)	358.1	494.4	(28.1)%
260.9	0.4		(7.7)	268.2	343.5	(24.0)%
166.0	0.3		(0.6)	166.3	139.9	18.7%
\$ 2,050.6	\$ 13.6	\$	(14.4)	\$ 2,051.4	\$ 2,238.7	(8.4)%

Three Months Ended June 30,

2024

Three Months Ended June 30,

494.4	(28.1)%	0.2%	(0.7)%	(27.6)%	
343.5	(24.0)%	0.1%	(2.2)%	(21.9)%	
139.9	18.7%	0.2%	(0.4)%	18.9%	
2,238.7	(8.4)%	0.6%	(0.6)%	(8.4)%	

(0.2)%

1.0%

Intelligent Devices
Software & Control
Lifecycle Services
Total

 Reported Sales(a)	: Effect of iisitions(e)	Effect of Changes in Currency(d)	Organic Sales(b)	 Reported Sales(c)	Reported Sales Growth (a)/(c)	Less: Effect of Acquisitions (e)/(c)	Effect of Changes in Currency (d)/(c)	Organic Sales Growth (b)/(c)
\$ 957.3	\$ 7.1	\$ (6.4)	\$ 956.6	\$ 968.1	(1.1)%	0.7%	(0.6)%	(1.2)%
512.1	_	(3.8)	515.9	750.6	(31.8)%	-%	(0.5)%	(31.3)%
 581.2	 6.5	 (4.2)	 578.9	 520.0	11.8%	1.3%	(0.8)%	11.3%
\$ 2,050.6	\$ 13.6	\$ (14.4)	\$ 2,051.4	\$ 2,238.7	(8.4)%	0.6%	(0.6)%	(8.4)%

2023

(0.2)%

Segment Operating Margin

(\$ in millions)	Three Months Ended					
	Jun	e 30, 2024	Jun	ne 30, 2023		
Sales	'					
Intelligent Devices (a)	\$	957.3	\$	968.1		
Software & Control (b)		512.1		750.6		
Lifecycle Services (c)		581.2		520.0		
Total sales (d)	\$	2,050.6	\$	2,238.7		
Segment operating earnings						
Intelligent Devices (e)	\$	193.5	\$	163.1		
Software & Control (f)		120.6		261.5		
Lifecycle Services (g)		112.4		48.4		
Total segment operating earnings (1) (h)		426.5		473.0		
Purchase accounting depreciation and amortization		(35.6)		(27.2)		
Corporate and other		(28.6)		(32.3)		
Non-operating pension and postretirement benefit credit		4.9		5.5		
Change in fair value of investments		(5.0)		85.7		
Rrestructuring charges		(69.8)		_		
Interest expense, net		(37.4)		(32.9)		
Income before income taxes (i)	\$	255.0	\$	471.8		
Pretax margin (i/d)		12.4 %		21.1 %		
Segment operating margin:						
Intelligent Devices (e/a)		20.2 %		16.8 %		
Software & Control (f/b)		23.6 %		34.8 %		
Lifecycle Services (g/c)		19.3 %		9.3 %		
Total segment operating margin (1) (h/d)		20.8 %		21.1 %		

(1) Total segment operating earnings and total segment operating margin are non-GAAP financial measures. We exclude purchase accounting depreciation and amortization, corporate and other, non-operating pension and postretirement benefit credit, change in fair value of investments, restructuring charges aligned with enterprise-wide strategic initiatives, interest expense, net, and income tax provision because we do not consider these items to be directly related to the operating performance of our segments. We believe total segment operating earnings and total segment operating margin are useful to investors as measures of operating performance. We use these measures to monitor and evaluate the profitability of our operating segments. Our measures of total segment operating earnings and total segment operating margin may be different from measures used by other companies.



(\$ in millions, except per share amounts)

Three Months Ended

Three Months Ended

	June	June 30, 2024		June 30, 2023	
Net income attributable to Rockwell Automation	\$	232.0	\$	400.2	
Non-operating pension and postretirement benefit credit		(4.9)		(5.5)	
Tax effect of non-operating pension and postretirement benefit credit		1.0		1.2	
Purchase accounting depreciation and amortization attributable to Rockwell Automation		32.8		24.1	
Tax effect of purchase accounting depreciation and amortization attributable to Rockwell Automation		(5.6)		(5.9)	
Change in fair value of investments (1)		5.0		(85.7)	
Tax effect of change in fair value of investments (1)		(1.2)		20.7	
Restructuring charges (2)		69.8		_	
Tax effect of restructuring charges ⁽²⁾		(17.6)		_	
Adjusted income	\$	311.3	\$	349.1	
Diluted EPS	\$	2.02	\$	3.45	
Non-operating pension and postretirement benefit credit		(0.04)		(0.05)	
Tax effect of non-operating pension and postretirement benefit credit		0.01		0.01	
Purchase accounting depreciation and amortization attributable to Rockwell Automation		0.28		0.21	
Tax effect of purchase accounting depreciation and amortization attributable to Rockwell Automation		(0.05)		(0.05)	
Change in fair value of investments (1)		0.04		(0.74)	
Tax effect of change in fair value of investments (1)		(0.01)		0.18	
Restructuring charges ⁽²⁾		0.61		_	
Tax effect of restructuring charges ⁽²⁾		(0.15)		_	
Adjusted EPS	\$	2.71	\$	3.01	
Effective tax rate		9.4 %		15.5 %	
Tax effect of non-operating pension and postretirement benefit credit		(0.2)%		(0.1)%	
Tax effect of purchase accounting depreciation and amortization attributable to Rockwell Automation		0.4 %		0.6 %	
Tax effect of change in fair value of investments (1)		0.3 %		(1.9)%	
Tax effect of restructuring charges ⁽²⁾		3.4 %		- %	
Adjusted effective tax rate		13.3 %		14.1 %	

Non-operating pension and postretirement benefit credit

(in millions)

	June	June 30, 2024		e 30, 2023
Interest cost	\$	37.2	\$	35.9
Expected return on plan assets		(42.2)		(44.0)
Amortization of net actuarial loss		0.1		0.3
Settlement charge				2.2
Non-populating popular and postratirement hangit credit	ė	(4.0)	ć	/E E\

⁽¹⁾ Amount in the three months ended June 30, 2023, primarily relates to the change in fair value of our previous investment in PTC.

PUBLIC | Copyright ©2024 Rockwell Automation, Inc. | 21 (2) Restructuring charges include \$64.7 million for severance benefits and \$5.1 million for strategic advisory services related to the enterprise-wide severance actions.



Return On Invested Capital

(\$ in millions)

	June 30,			
	2024		2023	
(a) Return				_
Net income	\$	914.8	\$	1,408.3
Interest expense		144.6		137.1
Income tax provision		227.6		288.6
Purchase accounting depreciation and amortization		292.9		105.6
Return	\$	1,579.9	\$	1,939.6
(b) Average invested capital				
Short-term debt	\$	740.6	\$	947.2
Long-term debt		2,747.3		2,986.7
Shareowners' equity		3,675.6		3,189.6
Accumulated amortization of goodwill and intangibles		1,293.8		1,049.9
Cash and cash equivalents		(566.4)		(466.6)
Short-term and long-term investments		(0.5)		(6.5)
Average invested capital	\$	7,890.4	\$	7,700.3
(c) Effective tax rate				
Income tax provision		227.6		288.6
Income before income taxes	\$	1,142.4	\$	1,696.9
Effective tax rate		19.9 %		17.0 %
(a) / (b) * (1-c) Return On Invested Capital		16.0 %		20.9 %

Twelve Months Ended

Reconciliation to Non-GAAP Measures Fiscal 2024 Guidance

(\$ in billions, except per share amounts)

(\$ in billions, except per share amounts)	
Organic Sales	Fiscal 2024 Guidance
Organic sales growth	~ (10)%
Inorganic sales growth	~ 1.5%
Foreign currency impact	~ —%
Reported sales growth	~ 8.5%
Segment Operating Margin	
Total sales (a)	\$ ~ 8.3
Total segment operating earnings (b)	~ 1.6
Costs not allocated to segments	~ (0.5)
Income before income taxes (c)	\$ ~ 1.1
Total segment operating margin (b/a)	~ 19.3 %
Pretax margin (c/a)	~ 13.3 %
Adjusted Effective Tax Rate	
Effective tax rate	~ 15.4%
Tax effect of non-operating pension and postretirement benefit credit	~ (0.1)%
Tax effect of purchase accounting depreciation and amortization attributable to Rockwell Automation	~ 0.1%
Tax effect of change in fair value of investments (2)	~ _%
Tax effect of restructuring charges	~ 0.6%
Adjusted effective tax rate	~ 16.0%
Adjusted EPS	
Diluted EPS (1)	~ \$8.32
Non-operating pension and postretirement benefit credit	(0.17)
Tax effect of non-operating pension and postretirement benefit credit	0.04
Purchase accounting depreciation and amortization attributable to Rockwell Automation	1.16
Tax effect of purchase accounting depreciation and amortization attributable to Rockwell Automation	(0.20)
Change in fair value of investments (2)	(0.01)
Tax effect of change in fair value of investments (2)	_
Restructuring charges	0.61
Tax effect of restructuring charges	(0.15)
Adjusted EPS	~ \$9.60

⁽¹⁾ Fiscal 2024 guidance based on adjusted income attributable to Rockwell, which includes an adjustment for SLB's non-controlling interest in Sensia.



⁽²⁾ The actual year-to-date adjustments are used for guidance, as estimates of these adjustments on a forward-looking basis are not available due to variability, complexity, and limited visibility of these items.

Free Cash Flow Conversion

(\$ in billions)

	Fiscal 202	4 Guidance
Net income attributable to Rockwell Automation at the mid-point	\$ ~	0.9
Non-operating pension and postretirement benefit credit, net of tax	~	_
Purchase accounting depreciation and amortization attributable to Rockwell Automation, net of tax	~	0.1
Change in fair value of investments, net of tax (1)	~	_
Restructuring charges, net of tax	~	0.1
Adjusted income at the mid-point (a)	\$ ~	1.1
Cash provided by operating activities	\$ ~	0.9
Capital expenditures	~	(0.2)
Free cash flow (b)	\$ ~	0.7
Free cash flow conversion (b/a)	~	60%

(1) The actual year-to-date adjustments are used for guidance, as estimates of these adjustments on a forward-looking basis are not available due to variability, complexity, and limited visibility of these items.

Note: Guidance as of August 7, 2024

Performance Metric Definition

Total ARR

Annual recurring revenue (ARR) is a key metric that enables measurement of progress in growing our recurring revenue business. It represents the annual contract value of all active recurring revenue contracts at any point in time. Recurring revenue is defined as a revenue stream that is contractual, typically for a period of 12 months or more, and has a high probability of renewal. The probability of renewal is based on historical renewal experience of the individual revenue streams, or management's best estimates if historical renewal experience is not available. Total ARR growth is calculated as the dollar change in ARR, adjusted to exclude the effects of currency, divided by ARR as of the prior period. The effects of currency translation are excluded by calculating Total ARR on a constant currency basis. Total ARR includes acquisitions even if there was no comparable ARR in the prior period. We believe that Total ARR provides useful information to investors because it reflects our recurring revenue performance period over period including the effect of acquisitions. Our measure of ARR may be different from measures used by other companies. Because ARR is based on annual contract value, it does not represent revenue recognized during a particular reporting period or revenue to be recognized in future reporting periods and is not intended to be a substitute for revenue, contract liabilities, or backlog.

Book to bill

Book to bill is a key metric that provides an indication on the level of demand. Book to bill represents the growth or decline in backlog in the Lifecycle Services segment. A book to bill greater than one indicates a growing backlog while a book to bill less than one indicates a declining backlog. Book to bill is calculated as net orders divided by sales for a specified period. We believe that book to bill provides useful information to investors about the strength of our Lifecycle Services segment backlog. Our measure of book to bill may be different from measures used by other companies.



Thank you



www.rockwellautomation.cor



expanding human possibility°