

First Quarter Fiscal Year 2021 Conference Call

January 26, 2021



expanding **human possibility**™



Safe Harbor Statement

THIS PRESENTATION INCLUDES GUIDANCE AND OTHER STATEMENTS RELATED TO THE EXPECTED FUTURE RESULTS OF THE COMPANY AND ARE THEREFORE FORWARD-LOOKING STATEMENTS. ACTUAL RESULTS MAY DIFFER MATERIALLY FROM THOSE PROJECTIONS DUE TO A WIDE RANGE OF RISKS AND UNCERTAINTIES, MANY OF WHICH ARE BEYOND OUR CONTROL, INCLUDING THE SEVERITY AND DURATION OF THE IMPACTS OF THE COVID-19 PANDEMIC AND EFFORTS TO MANAGE IT ON THE GLOBAL ECONOMY, LIQUIDITY AND FINANCIAL MARKETS, DEMAND FOR OUR HARDWARE AND SOFTWARE PRODUCTS, SOLUTIONS AND SERVICES, OUR SUPPLY CHAIN, OUR WORK FORCE, OUR LIQUIDITY AND THE VALUE OF THE ASSETS WE OWN, AS WELL AS THOSE RISKS AND UNCERTAINTIES THAT ARE LISTED IN OUR SEC FILINGS.

THIS PRESENTATION ALSO CONTAINS NON-GAAP FINANCIAL INFORMATION AND RECONCILIATIONS TO GAAP ARE INCLUDED IN THE APPENDIX. ALL INFORMATION SHOULD BE READ IN CONJUNCTION WITH OUR HISTORICAL FINANCIAL STATEMENTS.



Q1 FY21 Results Highlights

- Reported sales down (7.1)% YOY; acquisitions contributed 1.8%
- Closed Oylo cybersecurity and Fiix asset management software acquisitions
- Organic sales down (9.7)% YOY
 - Strong order intake; record backlog was up over 20% YOY
 - Information Solutions & Connected Services (IS/CS) orders up YOY, led by double-digit growth in IS
- Annual Recurring Revenue (ARR) up double-digits
- Segment margin flat YOY despite lower sales
- Adjusted EPS of \$2.38; up 11% YOY
 - Includes \$0.45 related to a favorable legal settlement
 - Better-than-expected EPS performance excluding the legal settlement

Significant orders momentum to benefit the balance of FY21



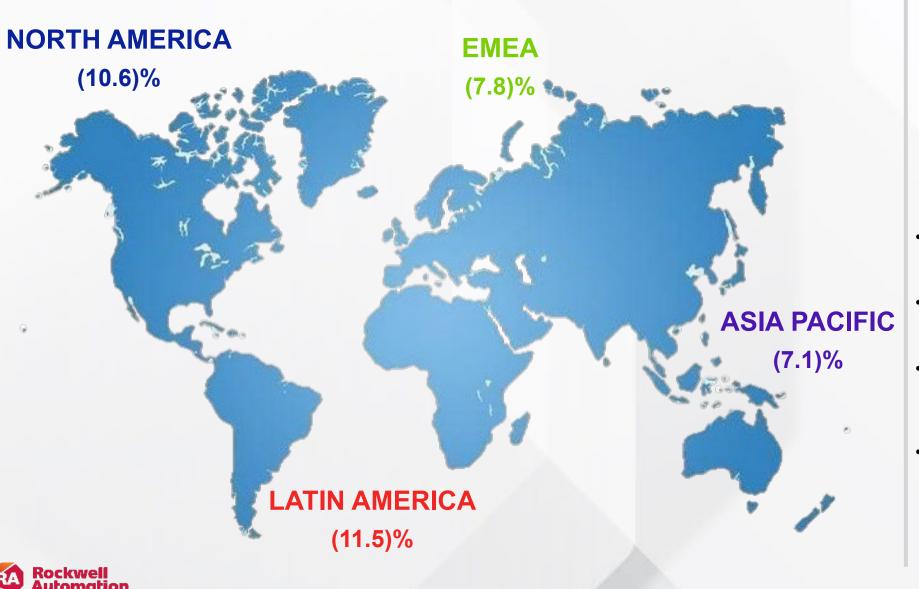
Q1 FY21 Organic Industry Segment Performance

	% of Q1 FY21 Sales	Q1 FY21 vs. Q1 FY20	Q1 FY21 vs. Q1 FY20
Discrete	~ 25%	Down mid single digits	 ↑ Automotive down ~10% ↑ Semiconductor up low single digits
Hybrid	~ 45%	Up low single digits	 ♣ Food & Beverage up low single digits ♣ Life Sciences up ~10% ♦ Tire down mid single digits
Process	~ 30%	Down ~25%	 ◆ O&G down ~40% ◆ Mining/Aggregate/Cement down ~10% ◆ Chemicals down mid teens

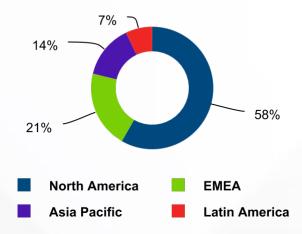
Note: Organic sales growth rates depicted above exclude the impact of acquisitions and currency. Arrows reflect positive/negative directional growth vs prior year.



Q1 FY21 Organic Sales Growth



% of Sales



Q1 HIGHLIGHTS *

- North America decline led by Oil & Gas and Auto; strong growth in Life Sciences and e-Commerce
- EMEA decline driven by Oil & Gas and Metals; Food & Beverage strength led by packaging OEMs
- Asia Pacific decline led by process industries and Food & Beverage; strength in Mass Transit and Semiconductor
- Latin America performance negatively impacted by declines in Oil & Gas and Mining; strength in Food & Beverage

* All growth comments refer to organic growth

FY21 Full Year Outlook Highlights

- Orders momentum in the first quarter expected to drive stronger growth in the balance of the year
 - Led by North America Life Sciences and e-Commerce
- Reported sales up 10% YOY at guidance midpoint; includes ~1.5% for acquisitions
- Organic sales up 6% YOY at guidance midpoint
 - IS/CS sales expected to exceed \$500M and grow double digits
- ARR to grow double digits
- Adjusted EPS of \$8.90 at the midpoint
- Free Cash Flow conversion of ~100%

Note: Guidance as of January 26, 2021

Increasing FY21 Sales and Adjusted EPS Guidance



FY21 Organic Industry Segment Outlook

	% of FY21 Sales	FY21 vs. FY20	Assumptions at Guidance Mid-Point	B/(W) vs. Nov Guidance
Discrete	~ 25%	Up ~10%	↑ Automotive up ~10%↑ Semiconductor up high single digits	+
Hybrid	~ 40%	Up high single digits	 ♣ Food & Beverage up mid single digits ♣ Life Sciences up mid teens ♣ Tire up double digits 	+
Process	~ 35%	~ flat	 ◆ Oil & Gas down high single digits ◆ Mining/Aggregate/Cement up mid single digits ◆ Chemicals up mid single digits 	_

Note: Organic sales growth rates depicted above exclude the impact of acquisitions and currency. Arrows reflect positive/negative directional growth vs prior year

Note: Guidance as of January 26, 2021



Q1 FY21 Key Financial Information

(\$ in millions, except per share amounts)

(\$\psi in millions, except per share amounts)	Q1 FY21	Q1 FY20	YOY B/(W)
SALES	\$1,565	\$1,685	Organic Growth Inorganic Growth Currency Translation Reported Growth (9.7)% +1.8 % +0.8 % (7.1)%
SEGMENT OPERATING MARGIN	19.8%	20.1%	-30 bps
CORPORATE AND OTHER	\$28	\$33	\$5
ADJUSTED EPS ¹	\$2.38	\$2.15	11%
ADJUSTED EFFECTIVE TAX RATE	15.4%	8.3%	-7.1 pts
FREE CASH FLOW	\$319	\$194	\$125
¹ First quarter fiscal 2021 results include \$0.45 related to a legal settlem	ent		

¹ First quarter fiscal 2021 results include \$0.45 related to a legal settlement

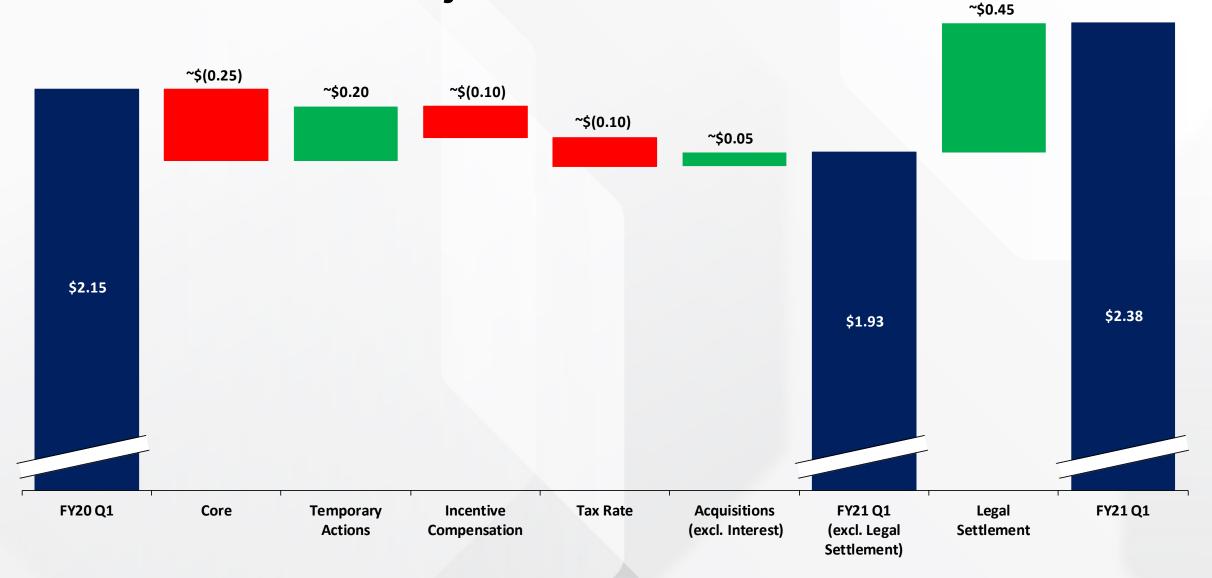


Q1 FY21 Segment Results

	SALES (\$ in millions; YOY growth %)	SEGMENT OPERATING MARGIN	SEGMENT HIGHLIGHTS
Intelligent Devices	Organic (7.9)% Inorganic — % Currency +0.8 % Reported (7.1)%	19.4% (130) bps YOY	 Lower segment margin YOY driven by lower sales, partially offset by temporary and structural cost savings Orders grew low single digits YOY; high single digits sequentially
Software & Control	Organic (6.2)% Inorganic +2.7 % Currency +1.0 % Reported (2.5)%	30.2% (80) bps YOY	 Lower segment margin YOY driven by lower sales, partially offset by temporary and structural cost savings Orders grew low single digits YOY; high single digits sequentially
Lifecycle Services	Organic (16.3)% Inorganic +3.9 % Currency +0.8 % Reported (11.6)%	8.9% 50 bps YOY	 Higher segment margin YOY despite lower sales Temporary and structural cost savings, and the absence of Sensia one-times from Q1 FY20 contributed to YOY margin improvement Book-to-bill of 1.18



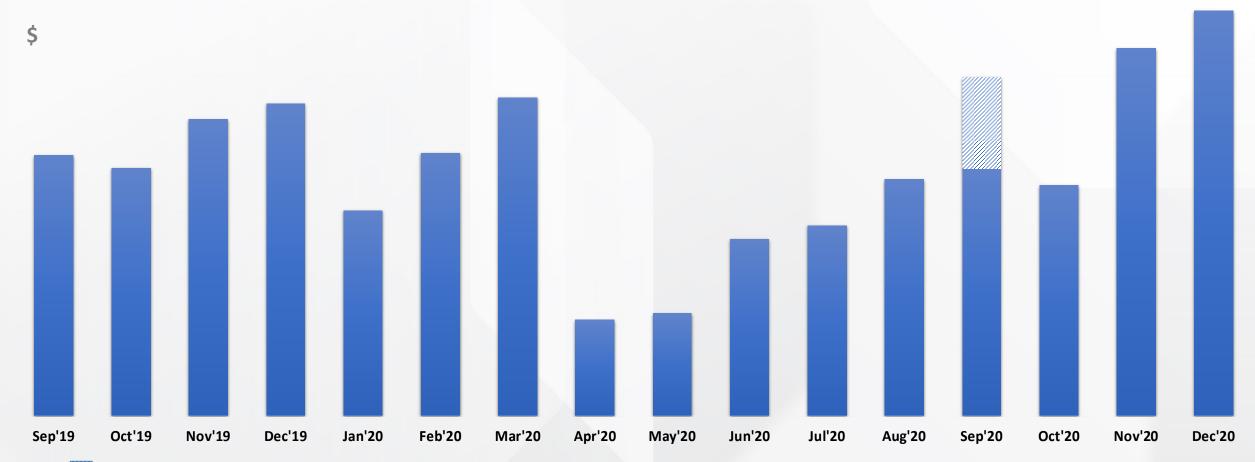
Q1 FY20 to Q1 FY21 Adjusted EPS Walk





Monthly Product Order Trends: Sep'19 – Dec'20

Global Daily Average Product Orders

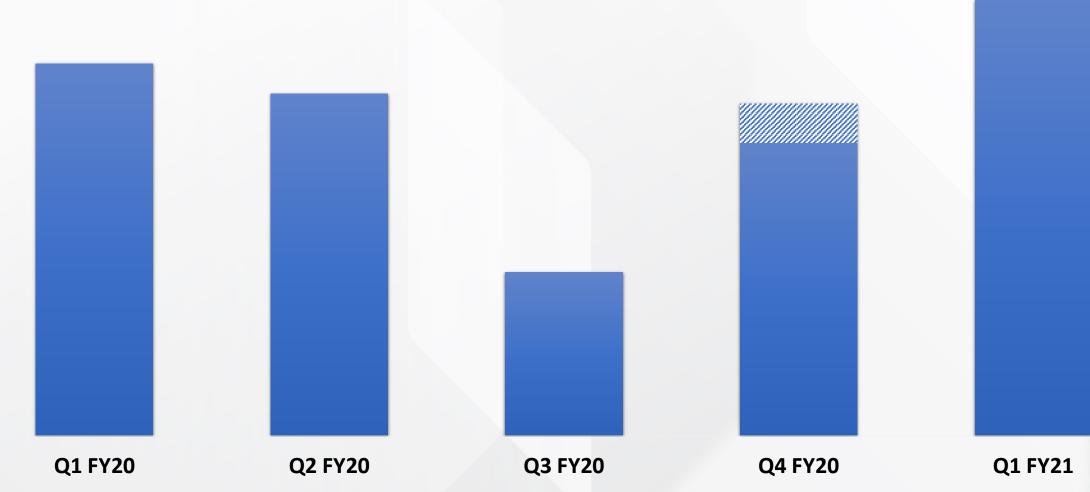


Impact of large Independent Cart Technology order booked in September 2020



Quarterly Product Order Trends: Q1 FY20 – Q1 FY21

Global Daily Average Product Orders







Updated FY21 Guidance

	January Guidance	November Guidance
Sales Midpoint	~ \$6.9B	~ \$6.8B
Organic Growth Range	4.5% - 7.5%	3.5% - 6.5%
Inorganic Growth	~ 1.5%	1.0% - 1.5%
Currency Translation	~ 2.5%	~ 1%
Segment Operating Margin ¹	~ 19.5%	20.0% - 20.5%
Adjusted Effective Tax Rate	~ 14%	~ 14%
Adjusted EPS ^{2,3}	\$8.70 - \$9.10	\$8.45 - \$8.85
Free Cash Flow as a % of Adjusted Income	~ 100%	~ 100%

Note: As of January 26, 2021

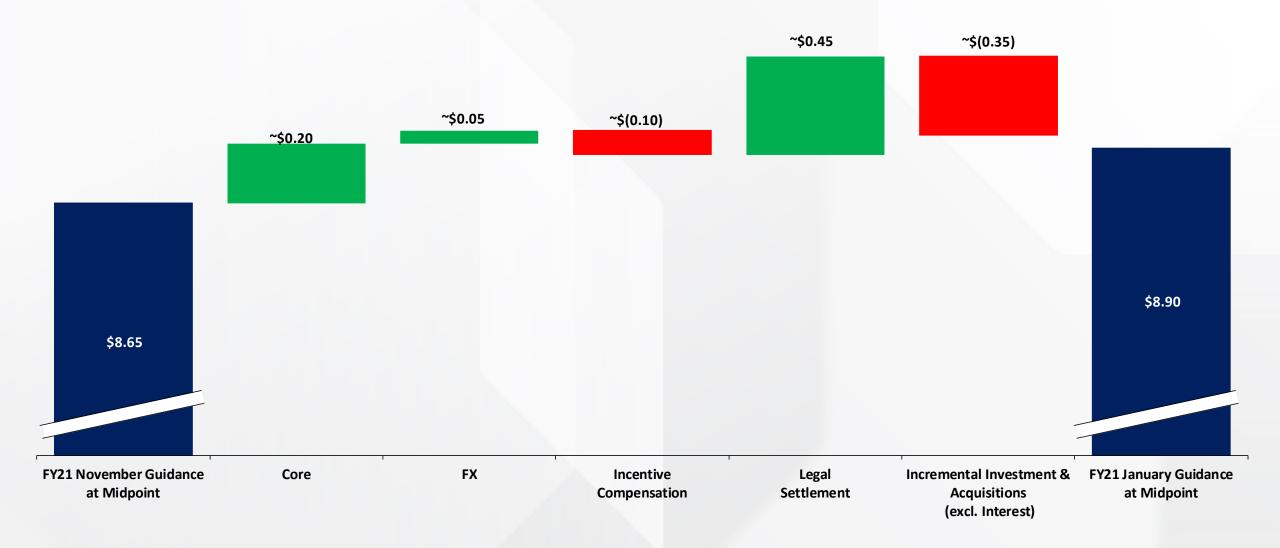
³ This compares to fiscal 2020 Adjusted EPS of \$7.87 under the new definition. A reconciliation of fiscal 2020 diluted EPS to Adjusted EPS in the new definition is included on page 28.



¹Lower segment operating margin due to higher investments to pull forward key software product launches and sustainability initiatives

² Based on Adjusted Income attributable to Rockwell, which includes an adjustment for Schlumberger's non-controlling interest in Sensia.

FY21 November to January Guidance Midpoint Adjusted EPS Walk





Accelerating FactoryTalk as a Service







Streamlined automation system design

Simplified access to real-time data for analytics and cloud-based applications



Asset management and predictive maintenance



Focus of accelerated organic investments in FY21

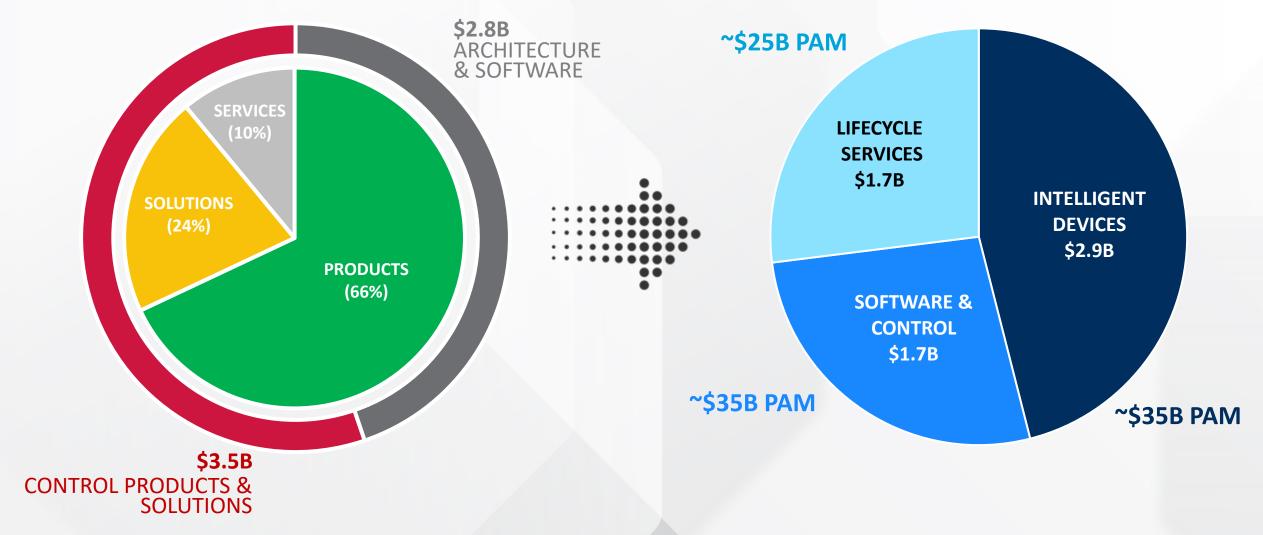




Appendix Supplemental Financial Information and Reconcilations to Non-GAAP Measures

New Operating Segments to Simplify and Accelerate Profitable Growth

2020 Total Fiscal Year Sales and Product Available Market (PAM)





New Operating Segments Composition



Intelligent Devices

- Drives
- Motion
- Safety
- Sensing
- Industrial components
- Configured-to-order products

Software & Control

- Control software & hardware
- Visualization software & hardware
- Digital twin & simulation software
- Information Solutions software
 - ✓ MES software
 - ✓ Data analytics
 - ✓ IoT visualization
 - ✓ Augmented reality
 - ✓ Device & enterprise connectivity
- Network & security infrastructure

Lifecycle Services

- Consulting
- Professional services
 - √ Solutions
- Connected Services
 - ✓ Remote monitoring
 - ✓ Network & security
 - √ Safety services
 - ✓ Infrastructure-as-a-service
- Maintenance services
 - ✓ Asset management
 - √ Field services
 - ✓ Workforce training
 - ✓ Other support services
- Sensia business



Annual Recurring Revenue (ARR) Metric

- Adopting ARR as our measure for recurring revenue
- Provides increased focus on generating more predictable revenue streams
- ARR added as an element of incentive compensation plans in FY21 and going forward
- Targeting double-digit growth in ARR in FY21















Goal: ARR >10% of sales in FY25



Q1 FY21 Results: Summary

(\$ in millions, except per share amounts)		Q1 2021	G	1 2020
Total Sales	\$	1,565.3	\$	1,684.5
Total segment operating earnings	\$	309.3	\$	339.1
Purchase accounting depreciation and amortization		(11.7)		(10.0)
Corporate and other		(28.0)		(32.8)
Non-operating pension and postretirement benefit cost		(7.0)		(8.7)
Change in fair value of investments ¹		390.4		71.0
Legal settlement		70.0		_
Interest (expense) income, net		(22.3)		(24.0)
Income tax provision		(110.3)		(19.2)
Net income	\$	590.4	\$	315.4
Net (loss) income attributable to noncontrolling interests	<u> </u>	(2.9)		4.7
Net income attributable to Rockwell Automation	\$	593.3	\$	310.7
<u>Adjustments</u>				
Non-operating pension and postretirement benefit cost, net of tax		5.0		6.3
Change in fair value of investments ¹		(390.4)		(71.0)
Tax effect of change in fair value of investments ¹		64.2		_
Purchase accounting depreciation and amortization attributable to Rockwell Automation		8.7		7.0
Tax effect of purchase accounting depreciation and amortization attributable to Rockwell Automation		(2.1)		(1.6)
Adjusted Income	\$	278.7	\$	251.4
Adjusted EPS	\$	2.38	\$	2.15
Average Diluted Shares		117.1		116.6

¹Primarily relates to the change in value of our investment in PTC.



Free Cash Flow

(\$ in millions)	Q [']	Q'	1 2020	
Net Income	\$	590	\$	315
Depreciation/Amortization		44		42
Retirement Benefits Expense		30		32
Receivables/Inventory/Payables		(105)		(84)
Compensation and Benefits		7		(39)
Pension Contributions		(9)		(7)
Income Taxes		73		(17)
Change in fair value of investments ¹		(390)		(71)
Other		106		60
Cash Flow From Operations		346		231
Capital Expenditures		(27)		(37)
Free Cash Flow	\$	319	\$	194
Adjusted Income	\$	279	\$	251
Free Cash Flow as a % of Adjusted Income		115 %		77 %

¹Primarily relates to the change in value of our investment in PTC.



Industry Segmentation

% of FY20 Sales

Discrete								
~10%	Automotive							
~5%	Semiconductor							
~5%	General Industries							
	 Warehousing & Logistics Printing & Publishing Marine Glass Fiber & Textiles Airports Aerospace 							
~5% Otl	ner Discrete							
Total Disc	rete Industries ~25% of sales							

Hybrid									
~20% ~5% ~5%	Food & Beverage Life Sciences Household & Personal Care								
~5% ~5%	Tire Eco Industrial								
	Water & WastewaterMass TransitRenewable Energy								

Process							
~10%	Oil & Gas						
~5%	Mining, Aggregates & Cement						
~5%	Metals						
~5%	Chemicals						
~5%	Pulp & Paper						
~5%	Other Process						
	Traditional PowerOther Process						

Total Hybrid Industries ~40% of sales

Total Process Industries ~35% of sales



1,565.3 \$

Organic Sales

(\$ in millions)

	=												
			20	20				2019					
	Sales(a)		Effect of uisitions(e)		Effect of Changes in Currency(d)	Ş	Organic Sales(b)		Sales(c)	Reported Sales Growth (Decline) (a)/(c)	Acquisition Growth (Decline) (e)/(c)	Currency Growth (Decline) (d)/(c)	Organic Growth (Decline) (b)/(c)
North America	\$ 912.3	\$	(11.1)	\$	(1.3)	\$	899.9	\$	1,006.9	(9.4)%	1.1%	0.1%	(10.6)%
EMEA	320.7		(18.5)		(16.4)		285.8		310.1	3.4%	6.0%	5.2%	(7.8)%
Asia Pacific	221.9		(0.3)		(8.4)		213.2		229.6	(3.4)%	0.1%	3.6%	(7.1)%
Latin America	110.4				11.7		122.1		137.9	(19.9)%	—%	(8.4)%	(11.5)%

(14.4) \$

Three Months Ended December 31.

(29.9) \$

		Three Months Ended December 31,												
		2020								2019				
	-111				Effect of Changes in Organic Currency(d) Sales(b)				Sales(c)	Reported Sales Growth (Decline) (a)/(c)	Acquisition Growth (Decline) (e)/(c)	Currency Growth (Decline) (d)/(c)	Organic Growth (Decline) (b)/(c)	
Intelligent Devices	\$	721.7	\$		\$	(6.4)	\$	715.3	\$	776.6	(7.1)%	—%	0.8%	(7.9)%
Software & Control	\$	441.0	\$	(12.0)	\$	(4.5)	\$	424.5	\$	452.5	(2.5)%	2.7%	1.0%	(6.2)%
Lifecycle Services		402.6		(17.9)		(3.5)		381.2		455.4	(11.6)%	3.9%	0.8%	(16.3)%
Total	\$	1,565.3	\$	(29.9)	\$	(14.4)	\$	1,521.0	\$	1,684.5	(7.1)%	1.8%	0.8%	(9.7)%

1,521.0 \$

1,684.5

(7.1)%

1.8%

0.8%

(9.7)%



Total



Segment Operating Margin

(\$ in millions)	Three Months Ended				
	Decen	nber 31, 2020	December 31, 2019		
Sales					
Intelligent Devices (a)	\$	721.7	\$	776.6	
Software & Control (b)		441.0		452.5	
Lifecycle Services (c)		402.6		455.4	
Total sales (d)	\$	1,565.3	\$	1,684.5	
Segment operating earnings					
Intelligent Devices (e)	\$	140.2	\$	160.6	
Software & Control (f)		133.1		140.4	
Lifecycle Services (g)		36.0		38.1	
Total segment operating earnings ¹ (h)		309.3		339.1	
Purchase accounting depreciation and amortization		(11.7)		(10.0)	
General corporate - net		(28.0)		(32.8)	
Non-operating pension and postretirement benefit cost		(7.0)		(8.7)	
Legal Settlement		70.0		_	
Change in fair value of investments		390.4		71.0	
Interest (expense) income, net		(22.3)		(24.0)	
Income before income taxes (i)	\$	700.7	\$	334.6	
Segment operating margin:					
Intelligent Devices (e/a)		19.4 %		20.7 %	
Software & Control (f/b)		30.2 %		31.0 %	
Lifecycle Services (g/c)		8.9 %		8.4 %	
Total segment operating margin¹ (h/d)		19.8 %		20.1 %	
Pretax margin (i/d)		44.8 %		19.9 %	

¹Total segment operating earnings and total segment operating margin are non-GAAP financial measures. We exclude purchase accounting depreciation and amortization, corporate and other, non-operating pension and postretirement benefit cost, gains and losses on investments, the \$70 million legal settlement in fiscal 2021, certain corporate initiatives, interest (expense) income - net and income tax provision because we do not consider these costs to be directly related to the operating performance of our segments. We believe total segment operating earnings and total segment operating margin are useful to investors as measures of operating performance. We use these measures to monitor and evaluate the profitability of our operating segments. Our measures of total segment operating earnings and total segment operating margin may be different from measures used by other companies.



Adjusted Income, Adjusted EPS, and Adjusted Effective Tax Rate

(\$ in millions, except per share amounts)

	December 31, 2020		December 31, 2019		
Net Income attributable to Rockwell Automation	\$	593.3	\$	310.7	
Non-operating pension and postretirement benefit cost		7.0		8.7	
Tax effect of non-operating pension and postretirement benefit cost		(2.0)		(2.4)	
Change in fair value of investments		(390.4)		(71.0)	
Tax effect of change in fair value of investments		64.2		_	
Purchase accounting depreciation and amortization attributable to Rockwell Automation		8.7		7.0	
Tax effect of purchase accounting depreciation and amortization attributable to Rockwell Automation		(2.1)		(1.6)	
Adjusted Income	\$	278.7	\$	251.4	
Diluted EPS	\$	5.06	\$	2.66	
Non-operating pension and postretirement benefit cost		0.06		0.08	
Tax effect of non-operating pension and postretirement benefit cost		(0.02)		(0.02)	
Change in fair value of investments		(3.33)		(0.61)	
Tax effect of change in fair value of investments		0.55		<u> </u>	
Purchase accounting depreciation and amortization attributable to Rockwell Automation		80.0		0.06	
Tax effect of purchase accounting depreciation and amortization attributable to Rockwell Automation		(0.02)		(0.02)	
Adjusted EPS	\$	2.38	\$	2.15	
Effective Tax Rate		15.8 %		5.7 %	
Tax effect of non-operating pension and postretirement benefit cost		0.1		0.6	
Tax effect of change in fair value of investments		(0.7)		1.6	
Tax effect of purchase accounting depreciation and amortization attributable to Rockwell Automation		0.2		0.4	
Adjusted Effective Tax Rate		15.4 %		8.3 %	

Non-operating pension and postretirement benefit cost

(in millions)

	Decem	ber 31, 2020	Decem	ber 31, 2019
Interest cost	\$	31.6	\$	34.6
Expected return on plan assets		(60.4)		(61.2)
Amortization of prior service credit		(1.0)		(1.2)
Amortization of net actuarial loss		37.0		37.2
Settlements		(0.2)		(0.7)
Non-operating pension and postretirement benefit cost	\$	7.0	\$	8.7



Three Months Ended

Three Months Ended

Return On Invested Capital

(\$ in millions)

	December 31,			
		2020		2019
(a) Return				
Net income	\$	1,298.2	\$	930.9
Interest expense		99.7		103.9
Income tax provision		204.0		183.9
Purchase accounting depreciation and amortization		43.1		22.5
Return		1,645.0		1,241.2
(b) Average invested capital				
Short-term debt		200.8		370.9
Long-term debt		1,970.5		1,803.7
Shareowners' equity		1,256.8		1,041.6
Accumulated amortization of goodwill and intangibles		936.2		890.1
Cash and cash equivalents		(782.6)		(829.1)
Short-term and long-term investments		(0.6)		(126.7)
Average invested capital		3,581.1		3,150.5
(c) Effective tax rate				
Income tax provision		204.0		183.9
Income before income taxes	\$	1,502.2	\$	1,114.8
Effective tax rate		13.6 %		16.5 %
(a) / (b) * (1-c) Return On Invested Capital		39.7 %		32.9 %
· · · · · · · · · · · · · · · · · · ·				

Twelve Months Ended



Fiscal 2021 Guidance

(\$ in billions, except per share amounts)

Organic Sales	Fiscal 2021 Guidance			
Organic sales growth Inorganic sales growth Foreign currency impact Reported sales growth	4.5% - 7.5% ~ 1.5% ~ 2.5% 8.5% - 11.5%			
Segment Operating Margin				
Total sales (a)	\$	~	6.9	
Total segment operating earnings (b)		~	1.3	
Costs not allocated to segments		~	0.1	
Income before income taxes (c)	\$	~	1.2	
Total segment operating margin (b/a)			~ 19.5 %	
Pretax margin (c/a)			~ 17.5 %	
Adjusted Effective Tax Rate				
Effective tax rate			~ 14.1 %	
Tax effect of non-operating pension and postretirement benefit cost			~ 0.2 %	
Tax effect of change in fair value of investments ¹			~ (0.7)%	
Tax effect of purchase accounting depreciation and amortization attributable to Rockwell Automation			~ 0.4 %	
Adjusted Effective Tax Rate			~ 14.0 %	
Adjusted EPS ⁽²⁾				
Diluted EPS		\$11.07 - \$	311.47	
Non-operating pension and postretirement benefit cost		0.23		
Tax effect of non-operating pension and postretirement benefit cost		(0.07	,	
Change in fair value of investments ¹ Tax effect of change in fair value of investments ¹		(3.33 0.55	•	
· ·		0.33		
Purchase accounting depreciation and amortization attributable to Rockwell Automation Tax effect of purchase accounting depreciation and amortization attributable to Rockwell Automation		(0.08		
Adjusted EPS		\$8.70 - \$		
		7 7		

¹The actual year-to-date adjustments, which are based on PTC's share price at December 31, 2020, are used for guidance, as estimates of these adjustments on a forward-looking basis are not available due to variability, complexity and limited visibility of these items.

²Fiscal 2021 guidance based on Adjusted Income attributable to Rockwell, which includes an adjustment for Schlumberger's non-controlling interest in Sensia.



New Definition of Adjusted Income and Adjusted EPS

- Beginning in fiscal 2021, Rockwell is changing its definition of Adjusted Income and Adjusted EPS
- New definition will also exclude the impact of purchase accounting depreciation and amortization expense attributable to Rockwell Automation and the related tax effects of such exclusion
- The definition of Adjusted Effective Tax Rate is also changing to correspond to the purchase accounting items now being excluded from Adjusted Income

E:---! 2020

		Fiscal 2020 Results		Q1 2021 Results		Fiscal 2021 Guidance	
Diluted EPS	\$	8.77	\$	5.06	\$	\$11.07 - \$11.47	
Non-operating pension and postretirement benefit cost		0.32		0.06		0.23	
Tax effect of non-operating pension and postretirement benefit cost		(0.09)		(0.02)		(0.07)	
Change in fair value of investments ¹		(1.32)		(3.33)		(3.33)	
Tax effect of change in fair value of investments ¹		_		0.55		0.55	
Purchase accounting depreciation and amortization attributable to Rockwell Automation		0.25		0.08		0.33	
Tax effect of purchase accounting depreciation and amortization attributable to Rockwell Automation		(0.06)		(0.02)		(0.08)	
Adjusted EPS ²	\$	7.87	\$	2.38	\$	\$8.70 - \$9.10	
Effective Tax Rate		9.9 %		15.8 %		~ 14.1%	
Tax effect of non-operating pension and postretirement benefit cost		0.6		0.1		~ 0.2	
Tax effect of change in fair value of investments ¹		1.5		(0.7)		~ (0.7)	
Tax effect of purchase accounting depreciation and amortization expense attributable to Rockwell Automation		0.4		0.2		~ 0.4	
Adjusted Effective Tax Rate		12.4 %		15.4 %		~ 14.0%	

¹The actual year-to-date adjustments, which are based on PTC's share price at December 31, 2020, are used for guidance, as estimates of these adjustments on a forward-looking basis are not available due to variability, complexity and limited visibility of these items.



E:---! 2024

²Fiscal 2021 guidance based on Adjusted Income attributable to Rockwell, which includes an adjustment for Schlumberger's non-controlling interest in Sensia.



Thank you





expanding **human possibility**™